

ROLAND BACHMANN

Senior Agile Delivery Lead |
Scrum Master & Digital Strategy



✉ me@rolandbachmann.com

☎ 0767050091

📍 Geneva, Switzerland

🌐 linkedin.com/in/rolandbachmann

🔗 rolandbachmann.com

📅 08/07/1980

🇩🇪 German



CORE COMPETENCIES & TECH STACK

Agile Delivery & Scaling

Scrum, Kanban, SAFe Principles (System Team / Enabler Services), Lean Flow Metrics, Release Planning, Continuous Improvement.

Platform & Incident Management

Process Design in Platform/Ops Environments, Escalation & Incident Workflows, Post-Mortems, Resilience Optimization, CI/CD Interfaces.

Leadership & Moderation

Servant Leadership, Individual & Team Coaching, Shared Leadership, Cross-Cultural Leadership of Distributed Teams (DACH/EMEA/US).

Business & Tech Alignment

Translating Technical Risks into Business Impact, C-Level/Tech Stakeholder Management, Data-Driven Decision Making.

Tech Stack & Tooling

Jira, Confluence, Jira Service Management, Advanced Roadmaps, Power BI Dashboards, Git, CI/CD Pipelines, Monitoring/Alerting Interfaces.



PROFESSIONAL SUMMARY

Senior Agile Delivery Lead and **Certified ScrumMaster®** with **over 10 years of leadership experience** and operational expertise in agile **platform, software, and infrastructure environments**. Skilled in synchronizing cross-functional dev and platform squads, implementing **Lean flow metrics**, and managing **interfaces and dependencies** using **SAFe principles**. Proven track record in **translating technical infrastructure risks into business impact**, facilitating **incident and escalation handling**, and coaching teams through **servant leadership**. **Native German, bilingual English.**



PROFESSIONAL EXPERIENCE

Independent Consultant & Agile Delivery Lead

Senior Agile Delivery & Digital Strategy Consultant

03/2025 – Present | Geneva, Switzerland

- **Agile Facilitation & Platform Delivery:** Advising and supporting SMEs and tech squads in adopting agile methodologies, Kanban flow optimization, and Jira workflow architectures.
- **Interface & Release Optimization:** Guiding technical integrations and web platform projects from initial concept through reliable delivery.
- **Continuous Learning:** Expanding expertise in agility and change management frameworks (e.g., APMG Change Management, Agile Leadership Principles).

Technologies: Jira, Confluence, Advanced Roadmaps, Power BI, Web & E-Commerce Platforms

Methodology: Scrum, Kanban, Lean Flow, Change Management

SonarSource SA

Senior Agile Team Lead (Web Platform & Delivery)

11/2022 – 02/2025 | Geneva, Switzerland

- **Team Transformation & Benchmark:** Guided a newly formed, cross-functional platform and web squad to become the company-wide benchmark unit (#1 Employee Engagement in the Gallup benchmark among ~50 teams).
- **Delivery Optimization & Lean Flow:** Stabilized delivery cadence across 20+ sprints; transformed unpredictable team output into reliable release cycles using cycle time, lead time, and WIP metrics.
- **Scaled Agility & Enabler Focus:** Synchronized technical enabler services and managed dependencies at the intersection of core dev and infrastructure squads leveraging SAFe principles.
- **Incident Handling & Escalations:** Established transparent escalation and incident workflows in platform operations; facilitated structured post-mortems and retrospectives to boost system resilience.
- **Service & Quality Mindset:** Translated complex technical risks, infrastructure dependencies, and maintenance windows into clear operational impacts for business and product stakeholders.
- **Cross-Cultural Team Leadership:** Led and facilitated distributed, hybrid squads and nearshore/cross-location teams in German and English.
- **Platform Rollouts & Compliance:** Orchestrated technical platform rollouts in close collaboration with cloud architects to maintain stability and IT compliance.

Technologies: Lean Flow Metrics, Power BI Dashboards, Jira, Advanced Roadmaps, Confluence, CI/CD Interfaces

Methodology: Scrum, Kanban, SAFe Principles (System Team / Enabler), Lean Flow

LANGUAGES

German ● ● ● ● ●
Native

English ● ● ● ● ●
Native / Bilingual

French ● ● ● ● ●
Basic

CERTIFICATIONS & TRAININGS

Change Management Practitioner Training — APMG International (2026)

Agile Leadership Principles & Practices — University of Colorado (2025)

Agile Estimating & Planning — Mountain Goat Software (2024)

Certified ScrumMaster® (CSM) — Scrum Alliance (2023)

Agile with Atlassian Jira — Atlassian University (2023)

Foundations of Project Management — Google (2022)

Foundations: Data, Data, Everywhere — Google (2021)

Data Driven Marketing Professional — Bitkom Akademie (2020)

EDUCATION

Cultural Studies
FernUniversität Hagen
2012 – 2017
(without formal degree)

Philosophy & English
Ruhr-Universität Bochum
2004 – 2012
(without formal degree)

International Baccalaureate (IB)
Ridge Danvers College, Manchester
1998 – 2001

SonarSource GmbH

Digital Marketing & Platform Strategy Manager

04/2020 – 11/2022 | Bochum, Germany

- **Platform Consolidation:** Managed the migration of 7 legacy websites onto 3 scalable platforms, improving UX and cutting ongoing maintenance overhead.
- **Infrastructure Scaling:** Managed digital infrastructure to maintain performance and availability throughout a hypergrowth phase (from 120 to 500+ employees).
- **Performance & Funnel Strategy:** Designed and executed data-driven funnel strategies, reducing cost-per-lead by ~50%.
- **Vendor & Stakeholder Management:** Coordinated external agencies and directed interdisciplinary project squads.

Technologies: SEO Tooling, Web Analytics, CMS Platforms, Tag Management

Methodology: Agile Platform Delivery, Kanban, Cross-Functional Coordination

RIPS Technologies GmbH

Digital Marketing & Growth Manager

12/2018 – 04/2020 | Bochum, Germany

- **Performance & Budget Management:** Managed performance budgets hands-on and engineered a scalable lead engine.
- **Visibility & Exit Enabler:** Secured top-5 search rankings in competitive cybersecurity segments; significant inbound surge directly supported the successful acquisition by SonarSource.

Technologies: Google Ads, Retargeting, Analytics Platforms

Methodology: Agile Frameworks, Lean Execution, Growth Sprints

Scooter & Style e.K.

Founder & Operator

01/2009 – 12/2019 | Germany

- **End-to-End Leadership:** Directed the supply chain, customs, international vendor relationships, and direct B2C operations.
- **Lean Operations & E-Commerce:** Built and refined e-commerce systems and operational workflows following lean principles.

Technologies: E-Commerce Platforms, ERP & Inventory Management Systems

Methodology: Lean Operations, Kanban, Continuous Improvement

PERSONAL INTERESTS

The "Analog" Balance

- **Classic Vespa Restoration:** Passionate about the mechanical restoration of vintage scooters. It requires patience, problem-solving, and an appreciation for lasting quality.
- **Club Community:** Active member of the Vespa community, organizing rides and connecting with enthusiasts from diverse backgrounds.
- **Analog Photography:** Developing black & white film—a discipline that teaches focus and deliberation in a digital world.